



**FOR IMMEDIATE RELEASE**

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## **The Lincoln Series Debuts 2020 Calendar for Empowerment Programs** ***Republican Women's Organization Empowers Women to Get Politically Involved***

**January 22, 2020 (LaGrange, Ill.)** — Today The Lincoln Series, a state-wide organization which mentors and trains Republican women to run for office and to volunteer or work on campaigns and within local party organizations, unveiled its 2020 calendar of programs under its Empowerment Track, empowering women to get involved in the political process.

“Our vision for 2020 is crystal clear - more Republican women need to get involved in the political process and the Empowerment Track will help with information on how to get involved, learn about different opportunities available, and join a statewide network of women,” commented Eva M. Pusateri, president of The Lincoln Series. “There are a variety a monthly programs that are an hour or two long and can be joined via computer so you can even be in the comfort of your home.”

The Empowerment Track offers a variety of training seminars designed specifically to work with and help women who are or want to be candidates for office, party activists and campaign paid operatives or volunteers. This training will impart industry- specific knowledge and encourage women to get more involved in the campaign process as well as work their way up the political ladder staying engaged on a long-term basis (on the ballot or behind the scenes).

With the Illinois primaries right around the corner in March, the first Empowerment program is FREE to the public and is a one-hour webinar titled - “How You Can Make A Difference on Campaigns and in Your Local Party,” features speaker McLean County Republican Chair Connie Beard. The webinar will take place on Wednesday, January 29, 2020 from 7 to 8 p.m. Those interested must register in advance at [LincolnSeries.com/contact](http://LincolnSeries.com/contact) to join the webinar.

The second Empowerment program requires membership and is also a one-hour webinar on Wednesday, February 19, 2020 at 7 p.m. Participants will have an opportunity to hear from Illinois House Republican Leader Jim Durkin about Fair Maps legislation process and ask him questions.

The Empowerment Track is open to all Republican women, membership is encouraged, but not required to participate in the Empowerment Track. Extra benefits are provided to those who do become full members, including reduced program fees.

Group on-site training programs will be offered at multiple locations in the state in an effort to bring the training closer to all and get more women in the room together to meet and learn from each other. Fees may apply for each program, and participants only attend and pay for sessions they chose to participate in.

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The 2020 Empowerment Track Calendar can be found at [LincolnSeries.com/empowerment](https://LincolnSeries.com/empowerment). A snapshot of the calendar is as follows:

**January 29 at 7 p.m.**- “How You Can Make a Difference on Campaigns and in Your Local Party;” FREE to public, limit 50 participants  
Speaker: Connie Beard, McLean County Republican Chair

**February 17 at 7 p.m.** - “Fair Campaigning Through Fair Maps;” Membership required  
Speaker: State Rep. Jim Durkin, IL House Republican Leader

**March 28 in Peoria** - Women’s History Month Luncheon featuring a state and federal legislative update; Open to all

**April in DuPage County**- Half-Day Workshop on political fundraising

**May** - Webinar: “The Pathway to Precinct Committee person and State Central Committee

**June** - Webinar: “Behind the Red Tape - Ethics in the State Capitol”

**July** - Half-Day workshop on Public Speaking  
Webinar on Effective Campaigning on Social Media & Grassroots

**August** - State Fair (tbd)

**September** - Webinar: “How to Find Government Appointments” Membership required

**October** - Break for Elections

**November** - Webinar: “How to get on the ballot for 2021 Municipals”

*More Events/Programs to be Announced*

The Lincoln Series Membership includes the following:

- Participate in our first webinar of the year  
*FREE - no membership required.*
- Reduced fees for future programming.
- Access to member-only events.
- Membership is only \$50 a year
- \$25 for young Republicans, college - under 30.
- Leadership Track Alumnae only pay \$25, receive full benefits.

The Lincoln Series, formerly known as The Excellence in Public Service Series, was organized in Illinois in 1994 and has graduated more than 200 women from its Leadership Track, some of whom have gone on to become lieutenant governor, Illinois state senator, Illinois state representative and presidential appointees to name a few. The Lincoln Series is committed to being the premier educational and preparatory training program for Republican women in Illinois, empowering women with the tools, knowledge and statewide network to become purposeful leaders in elected and appointed offices and party leadership. For more information, please visit [lincolnservices.com](https://lincolnservices.com) or follow us on Facebook (@IllinoisLincolnSeries), Twitter (@lincoln\_series), Instagram (@lincoln\_series) and LinkedIn.

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